



De Beyrouth Rackathon

Lundi 20 Mai 2019

*Rotaract Club de Beyrouth and Rotary
Club De Beyrouth*

Rackathon

APRIL 2019

Organized By



Rotaract Club de Beyrouth



Sponsored By



In Partnership



De Beyrouth Rackathon – *Meet the team*

- **Georges Bou Sleiman**, Project Leader
- **Nadine Abi Akar**, responsable du comité du développement professionnel du Club
- **Mohamad-Fadi Haraké**, SAA du Club
- **Rita Shalouhy**, Designer
- **Sarah Keaik**, Présidente du Club



De Beyrouth Rackathon

➤ Hackathon d'une journée pour les Rotaractiens

➤ **Objectif:** aider les équipes Rotaract participantes à développer leurs compétences entrepreneuriales afin de générer un impact social au sein de leurs communautés. Les participants ont assisté à de nombreux ateliers animés par des mentors experts.

➤ **Date:** Le Samedi 13 Avril 2019

➤ **Partenaires:** Rotary Club de Beyrouth, L'Agence Universitaire de La Francophonie (AUF), Injaz Lebanon, RDCL World, Citi Foundation



Together We Aspire

13/04/2019



INNOVATION CAMP

INJAZ Lebanon will be delivering *Innovation Camp* program, sponsored by Citi Foundation.

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Partenaires



Rotary Club de
Beyrouth

- Support constant des le premier jour.
- Support financier.
- logistics

Agence Universitaire
de la Francophonie

- Logistics
- Contact avec RDCL World et Injaz Lebanon

Injaz Lebanon

- Organisateur de nombreux ateliers animés par des mentors experts
- Mentors
- Logistics

Citi Foundation

- Sponsor pour les sessions

RDCL World

- Panel et speakers



Citi Foundation



Rackathon Program

→
**Innovation camp, présenté
par Injaz Lebanon et les
mentors**

→
Rackathon et Panel

Rackathon Agenda		
Saturday April 13th, 2019		
Fabrica, & CITEA HOTEL- Achrafiyeh, Beirut		
Time	Session Description	Location
8:30 - 9:00	Registration	Fabrica
9:00 - 10:00	Introductions, Icebreaking What is Entrepreneurship?	
10:00 - 11:00	Refining the Ideas	
11:00 - 11:15	Coffee Break	
11:15 - 12:30	Business Model Canvas (BMC) in Groups	
12:30 - 1:30	Lunch	
1:30 - 2:30	What and How to Pitch?	
2:30 - 4:30	Preparing Pitch Decks and Practicing Pitching in Groups,	
4:30 - 5:00	Moving to CITEA	CITEA HOTEL
5:00 - 6:30	Opening, Final Pitching - Jury	
6:30 - 7:00	Jury's Deliberation and Announcement of the Results	
7:00 - 8:00	Cocktail Reception	

Innovation Camp

De 8:30 jusqu'à 16h30

4 mentors

Aya Sleiman



Richard Abi Nader



Elie Kawkabani



Lynda Achkout



Innovation Camp



Rackathon

De 17h jusqu'à 19h30

AGENDA

- 16:00-16:30 Registration and Welcoming
- 16:30-17:00 Opening Ceremony
- 17:00-18:00 Pitching and Q&As
- 18:00-18:15 Jury's Deliberations & Coffee Break
- 18:15-19:00 Panel

- Dr. Samir Nasr:

CEO of "ECE Consultants", Chairman of "Phoenician Fund Holding", "Mouffon Fund", Board Member and Chairman of the Audit Committee of "Kafalat", Academic Professor and Member of the Rotary Club de Beyrouth Committee.

- Prof. Herve Sabourin

Regional Director of the Middle East Office of the Agence universitaire de la Francophonie Since 2014.

- Dr. Fouad Zmokhol

President of the Lebanese Business Person Association in the World (RDCL World).

- Nadine Abi Akar (Moderator)

Associate Fellow at Strategy&Middle East's Leading ThinkTank and M.Ed Graduate from Harvard University.

- 19:00 - 19:30 Announcement Of The Winning Team, Vin D'honneur & Networking

Together We Aspire

We Have The Pleasure
To Invite **YOU**

To The *1st* Edition Of
Rackathon
PITCHING AND COCKTAIL

April 13, 2019
At 4:30PM
CiteA Apart-Hotel, Ashrafyeh

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*Invitation officielle pour le
Rackathon*

Rackathon

De 17h jusqu'à 19h30

1. Welcoming Speech

*Kamal Katra, Rotarien et
co-fondateur de Injaz
Lebanon*



Rackathon

De 17h jusqu'à 19h30

1. Welcoming Speech

Sarah Keaik, Présidente du Rotaract Club de Beyrouth



Myriam Abi Hatem, Représentante de Injaz Lebanon



Rackathon

De 17h jusqu'à 19h30

2. Pitch des groupes Rotaractiens (7 groupes)



Rackathon

2. Pitch des groupes Rotaractiens (7 groupes)

Total= 55 participants

Clubs Participants	Projet du club
1. Rotaract Club of Aley	App for connecting students and tutors
2. Rotaract Club of Keserouane	Installing Reflectors on Yahshoush road
3. Rotaract Club of Sahel Metn	Social public fridges in Lebanon
4. Rotaract Club of Hemmenah	JCL –Jabal Creative Loft in Hemmenah
5. Rotaract Club of Beirut Cosmopolitan	Unity Program for educating underprivileged
6. Rotaract Club de Beyrouth USJ	Social Kitchen for unemployed women
7. Rotaract Club de Beyrouth	Willchair

Rackathon

De 17h jusqu'à 19h30

2. Pitch des groupes Rotaractiens (7 groupes)



Rackathon

De 17h jusqu'à 19h30

2. Pitch des groupes Rotaractiens *Jury*

Rackathon



MR ANTOINE AMATOURY



MRS REINE COSSI



DR. SAMIR NADR



PROF. HERVÉ SABOURIN



MRS NATHALIE BITAR



MR RONY ABDELHAY



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Club de Beyrouth



INJAZ Lebanon

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Rackathon

De 17h jusqu'à 19h30

2. Pitch des groupes Rotaractiens

Jury et critères d'évaluation

Rackathon Scoring Sheet

Judge's Name: _____	Team 1	Team 2	Team 3
Public Presentation and Panel Interview			
Scoring Grid			
Introduction and Creativity Does it hook you? Was it creative and concise?	1 - Poor 2 - Good 3 - Very Good 4 - Excellent		
Product/Service Refined idea, Clearly explained, competitive advantage, plans for growth, production and delivery. Does it have high impact and directly aligned to one of the rotary areas of focus? Maternal & child health, Basic education and literacy, Economic & community development, Peace & conflict prevention / solution, Disease prevention and treatment, Water and sanitation	1 - Poor 2 - Good 3 - Very Good 4 - Excellent		
Need/Solution Clearly explains the need for their product/service and how it solves it	1 - Poor 2 - Good 3 - Very Good 4 - Excellent		
Target Market Clearly identifies the target market and addresses the needs of the customers. The target should target the largest number of people	1 - Poor 2 - Good 3 - Very Good 4 - Excellent		
Overall Presentation Communication skills, time management, confidence, body language, passion, energy	1 - Poor 2 - Good 3 - Very Good 4 - Excellent		
How Persuasive and Convincing the Pitch is? Would you invest in their company? Would you buy or recommend their product?	1 - Poor 2 - Good 3 - Very Good 4 - Excellent		
Business Model & Sustainability Opportunity for growth? Areas of improvement? Income Streams? How will they	1 - Poor 2 - Good		

Rackathon

De 17h jusqu'à 19h30

3. Panel

Rackathon

HALTING THE TALENT LEAKAGE
HOW TO PROVIDE OUR YOUTH WITH THE TOOLKIT
FOR SOCIAL ENTREPRENEURSHIP



Rotaract Club de Beyrouth

NADINE ABI AKAR

MODERATOR



DR. FOUAD
ZMOKHOL

SPEAKER



PROFESSOR
HERVÉ
SABOURIN

SPEAKER



DR. SAMIR NASR

SPEAKER

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Rackathon

De 17h jusqu'à 19h30

3. Panel



Rackathon

De 17h jusqu'à 19h30

4. Gift of Recognition



Rackathon

De 17h jusqu'à 19h30

4. Gift of Recognition



Rackathon

De 17h jusqu'à 19h30

5. Certificats



Rackathon

De 17h jusqu'à 19h30

6. Annonce du groupe gagnant



Chèque de 3,000 Dollars offert par le Rotary Club De Beyrouth au groupe gagnant

Rackathon

De 17h jusqu'à 19h30

6. Annonce du groupe gagnant



Chèque de 3,000 Dollars offert par le Rotary Club De Beyrouth au groupe gagnant: **Le Rotaract Club de Beyrouth**

Rackathon



Le Rotaract team qui a gagné la compétition

Rackathon

Code of Ethics should be signed between:

- Président du Rotary Club de Beyrouth
- Président du Rotaract Club de Beyrouth
- Président Elu du groupe gagnant

III- Rights & Duties

A- Winner's Rights

The winning team has the right:

1. To be informed of the terms, conditions and details of the project ("Rackathon") and to ask for sufficient clarification in order to make sure that its members have fully understood them and is able to commit thereto.
2. To obtain from the sponsor Rotary Club (Rotary Club De Beyrouth) a cheque for the amount of Three Thousand Dollars only (3000 USD).
3. To obtain from the ICAMP, the proper tools that will help its members structure and implement the project.
4. To obtain from the Rackathon's organizing committee a clear and professional answer to all the questions regarding any unclear or ambiguous clause or condition.
5. To read and obtain a copy of this Code of Ethics.
6. To obtain clear answers regarding any inquiry what so ever that relates to the execution of this
7. To obtain a confirmation from the Rotaract Club De Beyrouth Delegate / Delegation that the provided documents, receipts, etc. that relate to the execution of the financed project as well as the progress of its implementation.

B- Winner's Duties

The winning team has to:

1. Provide the delegate / delegation of the Rotaract Club De Beyrouth with true, accurate, and complete information regarding the execution of the project.
2. Provide the delegate / delegation of the Rotaract Club De Beyrouth with its team members' exact contact information: work e-mail, ordinary mail and phone number(s), and to promptly report any change in this information to enable the delegation to contact them.

MERCI...

Au Rotary Club De Beyrouth



MERCI...

Et à la comité Rotarienne:

- *Dr. Samir Nasr*
- *Madame Reine Codsi*
- *Mr. Antoine Amatouri*



A la prochaine édition du Rackathon...

